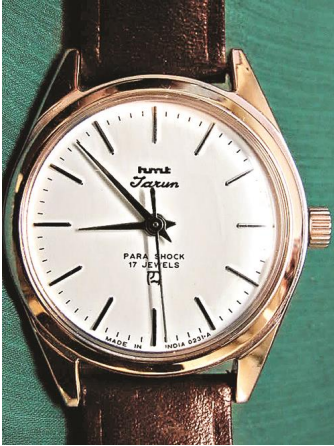


Will the clock continue to tick

Written by Administrator

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Prime Minister Narendra Modi has insisted on turning India into a manufacturing hub. This has given an impression that this government would also show concern for strengthening the Indian brands. However contrary to this perception, the Modi government has decided to shut down the once iconic indigenous brand of HMT watches, the nation's time keeper. HMT watches in its heydays touched every Indian home. Thanks to government indifference, this brand was allowed to degenerate in face of competition from brand like Titan from the house of Tata. CRDJ president Sidharth Mishra in an incisive article examines the issue. [Click here to read the full article](#)